



Building Sustainable Food Systems: EBT at a Campus Farmers Market

www.clas.wayne.edu/seedwayne

Kami Pothukuchi, Ph.D.
Associate Professor of Urban Planning
& Director, SEED Wayne
Wayne State University

SEED Wayne: Mission & Goals

- To collaboratively build sustainable food systems on the campus of WSU and in Detroit neighborhoods
- By linking systematically to:
 - Education
 - Research
 - Engagement
 - Operations



Campus Projects

St. Andrew's Alloment Garden
Warrior Demonstration Garden
Seasonal Farmers Market
Vegetable gardens
Cafeteria local sourcing & composting
Co- & extra-curricular activities
Inter-disciplinary research projects

Community Projects

Year-round production for the Capuchin Soup Kitchen
Detroit FRESH: The Healthy Corner Stores Pilot Project

Wayne State University Farmers Market

- 2009 first full season, June-Oct
- 23 days on main campus; 2 pilot days on medical campus
- 11 AM to 4 PM
- 10 vendors average/day
- 1,000 customers average/day
- \$175,000 estimated total sales
- ~\$5,000 SNAP-EBT sales



Farmers Market Programs

- Bridge Card (SNAP); Project Fresh (FMNP); Mo'Bucks (Double-SNAP) WSU One Card
- ~\$5,000 in SNAP sales; ~\$5,000 in One Card Sales
- 5 pilot days for Mo'Bucks (\$1,000)
- 2 Cooking demonstrations
- Free massages, physical activity incentives




Wayne State Farmers Market, 2 days—Medical campus



EBT Issues

- Authorized as a partnership, w Eastern Market Corporation
- Complex authorization; unique model
- Management of EBT split
- EBT clients
- Fruit vendor most EBT sales

Questions?

Google "SEED Wayne" to learn more