

TOBACCO RETAILER LICENSING STRATEGIES

Ten strategies for creating and implementing effective tobacco retailer licensing (TRL) policies in your community

PUBLIC AGENCIES



- 1** Conduct an Environmental Assessment
- 2** Define the Problem
- 3** Assess the Legal Landscape
- 4** Convene a Community Coalition
- 5** Educate Decision Makers and the Public
- 6** Create and Adopt a Strong TRL Policy
- 7** Calculate Costs to Implement and Enforce TRL
- 8** Work with Relevant Agencies to Implement and Enforce TRL Policy
- 9** Collect Data and Evaluate the TRL Policy
- 10** Additional Uses for TRL