

Choose a Tactic Based on Time and Risk

High Risk		Do door-to-door canvassing	Plan and lead a protest or demonstration
Medium Risk	Post to social media about your issue, tag your target in your post	Attend a protest or demonstration Speak with the press Share your writing publicly (e.g., writing an op-ed or blog) Go to or speak at a town hall Testify in front of government officials about your issue	Lead, and get others to join, your own campaign Plan a conference, workshop, or class to educate others about your issue Create a website, radio segment, play, or film on your issue
Low Risk	Try out resources like 5 Calls, change.org, or Resistbot Email, write or call your target Collect ideas for creating art or writing about your issue Talk to someone you know about your cause Boycott products Donate Sign a petition Learn about an issue Get friends and family to vote	Register people to vote Phone bank to get others to vote or support your cause Meet with your target Discuss a book, article or film related to your cause with people you know Make a flier or poster for your cause Vote Attend a candlelight vigil for your cause Create art or writing about your cause Fundraise for your cause Volunteer	Join, or take a leadership position in an organization or local government Do research relating to your issue
	5 Minutes	A Few Hours	A Day