

10 Steps to Advocacy

- 01 | Prepare yourself**  What do you care about? What can you do to feel good even if advocacy is sometimes hard?
- 02 | Build your team**  Team up with at least one other person or group to support your cause.
- 03 | Choose your issue**  Choose an issue that connects with what you and other people care about.
- 04 | Learn about your issue**  Learn about your issue from sources you can trust.
- 05 | Pick a policy demand**  Decide exactly what you want and by when.
- 06 | Choose a target**  Identify who has the power to give you what you want.
- 07 | Identify allies & opponents**  Brainstorm your friends, the haters, and who's in the middle to win over to your cause.
- 08 | Actually do the tactic**  Don't just talk the talk – walk the walk. Go do your tactic for real!
- 09 | Celebrate your wins**  Tactic done? Learned something new? CONGRATS!
- 10 | Do it again!**  Rewind and remix – take another step to make the world a better place.