

Customer Survey

'Eat Fresh Live Well' wants to hear about your experience at Stop & Go located at 1256 Broadway. We would like to bring more fruits and vegetables to your neighborhood, but we need your help. Please take a few minutes to answer these questions. Your answers will be confidential.

1. Do you agree that Stop & Go is a family friendly store?
 - Strongly agree
 - Somewhat agree
 - Strongly disagree
 - Somewhat disagree

2. How often do you shop at Stop & Go?
 - Never
 - Couple of times a year
 - Once a month
 - Twice a month
 - Once a week
 - Twice a week
 - Three or more times a week

3. Which of the following are true about Stop & Go? Check all that apply
 - It has good prices
 - It has good quality
 - It has good customer service
 - It is clean
 - It is affordable
 - It has a good selection of items
 - It is a safe place to shop
 - It is close to where I live

4. Where do you currently get fresh fruit and vegetables? Check all that apply
 - Kroger
 - Wal-Mart
 - Save Way Market
 - Food Pantry
 - Farmer's Market
 - Broadway Food Center

5. If Stop & Go would begin to sell fresh fruits and vegetables how likely are you to buy them?
 - Very likely
 - Somewhat likely
 - Very unlikely
 - Somewhat unlikely

6. Are there any fruits or vegetables that you would like to see at Stop & Go?
Please list them:

7. How often do you buy fresh fruit and vegetables?
 - Everyday
 - 2 times a week
 - Once a week
 - Twice a month
 - Hardly ever

8. How often do you eat fresh fruits and vegetables?
 - Every day
 - Almost everyday
 - 2 times a week
 - Once a week
 - Twice a month
 - Hardly ever

9. Approximately how much do you spend on fresh fruit and vegetables each shopping trip?
- | | |
|---|--|
| <input type="checkbox"/> Less than \$5.00 | <input type="checkbox"/> \$10.00-\$15.00 |
| <input type="checkbox"/> \$5.00-\$10.00 | <input type="checkbox"/> More than \$15.00 |

10. Do you receive WIC?
- | | |
|------------------------------|-----------------------------|
| <input type="checkbox"/> Yes | <input type="checkbox"/> No |
|------------------------------|-----------------------------|

11. If YES to #10, do you use WIC to buy fresh fruits and vegetables?
- | | |
|------------------------------|-----------------------------|
| <input type="checkbox"/> Yes | <input type="checkbox"/> No |
|------------------------------|-----------------------------|

12. Do you receive Food Stamps?
- | | |
|------------------------------|-----------------------------|
| <input type="checkbox"/> Yes | <input type="checkbox"/> No |
|------------------------------|-----------------------------|

13. If YES to #12, do you use Food Stamps to buy fresh fruits and vegetables?
- | | |
|------------------------------|-----------------------------|
| <input type="checkbox"/> Yes | <input type="checkbox"/> No |
|------------------------------|-----------------------------|

14. Including you, how many people live in your home?
- | | |
|------------------------------|------------------------------------|
| <input type="checkbox"/> 1-2 | <input type="checkbox"/> 7-8 |
| <input type="checkbox"/> 3-4 | <input type="checkbox"/> 9 or more |
| <input type="checkbox"/> 5-6 | |

15. What is your age?
- | | |
|-----------------------------------|--|
| <input type="checkbox"/> Under 18 | <input type="checkbox"/> 51-70 |
| <input type="checkbox"/> 18-30 | <input type="checkbox"/> Greater than 70 |
| <input type="checkbox"/> 31-50 | |

16. What is your gender?
- | | |
|-------------------------------|---------------------------------|
| <input type="checkbox"/> Male | <input type="checkbox"/> Female |
|-------------------------------|---------------------------------|

17. What is your average annual household income?
- | | |
|--|--|
| <input type="checkbox"/> \$0-15,000 | <input type="checkbox"/> Greater than \$50,000 |
| <input type="checkbox"/> \$15,001-25,000 | <input type="checkbox"/> Don't know |
| <input type="checkbox"/> \$25,001-35,000 | <input type="checkbox"/> No response |
| <input type="checkbox"/> \$35,001-50,000 | |

18. What is your zip code?

19. If you have any additional comments about Stop & Go, please write them here.

Thank you for your time!

