



Complete Parks Playbook



ChangeLab Solutions
Law & policy innovation for the common good



HEALTHY EATING
ACTIVE LIVING
CITIES
CAMPAIGN

Recorded on October 8, 2015

Presenters



Kanat Tibet
Director, HEAL Cities Campaign
California Center for Public
Health Advocacy



Ian McLaughlin, JD
Program Director
ChangeLab Solutions

Presenters



Christina Fugazi
Vice Mayor
Stockton, CA



Darren Madkin
Deputy City Manager
Perris, CA

COMPLETE PARK SYSTEMS

The objective of the CPS project is to advance the role of parks, recreation and community services in the eyes of the local policy makers to establish parks as centers for community health, smart growth, equitable development, environmental justice, and most specifically for economic development.

Benefits of Parks/Trails/Open Space

Physical health

Mental health

Social benefits

Environmental sustainability

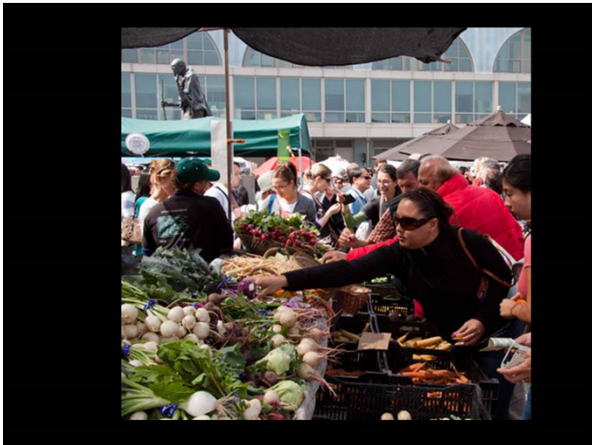
Safety/injury prevention

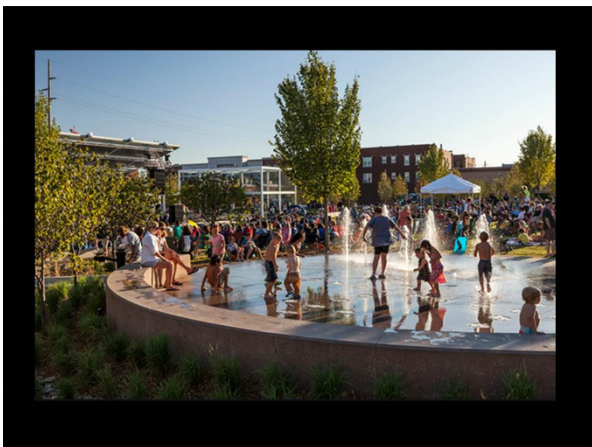
Economic benefits

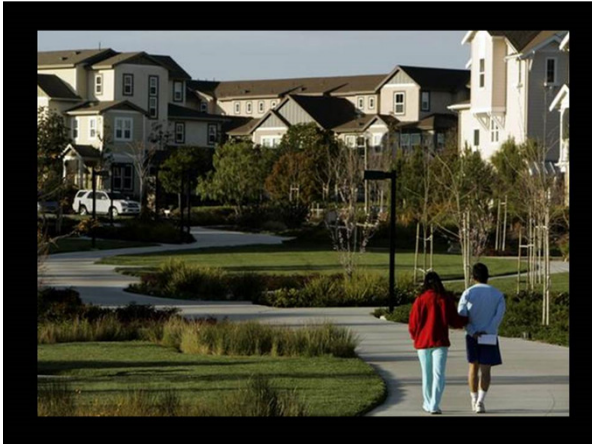
Active Living Research, Making the Case report, 2015

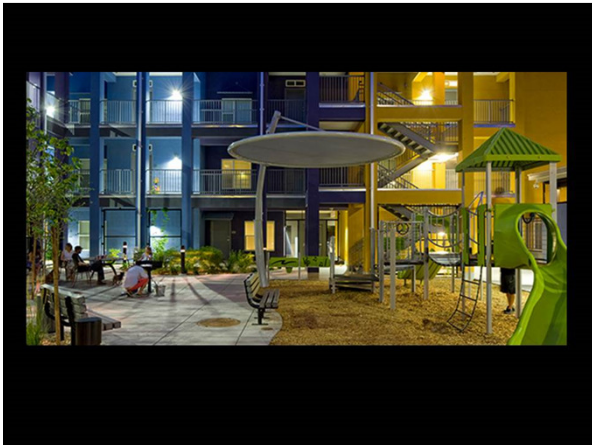




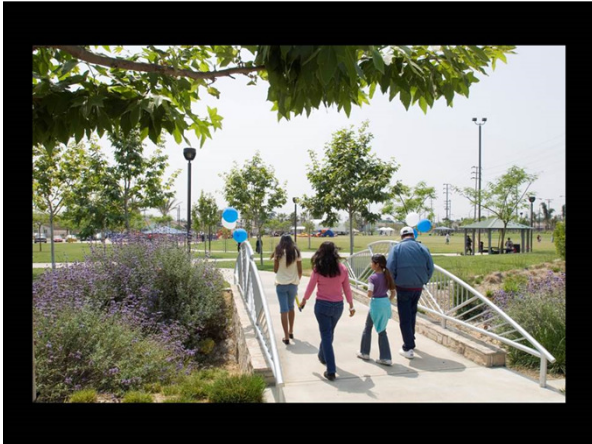












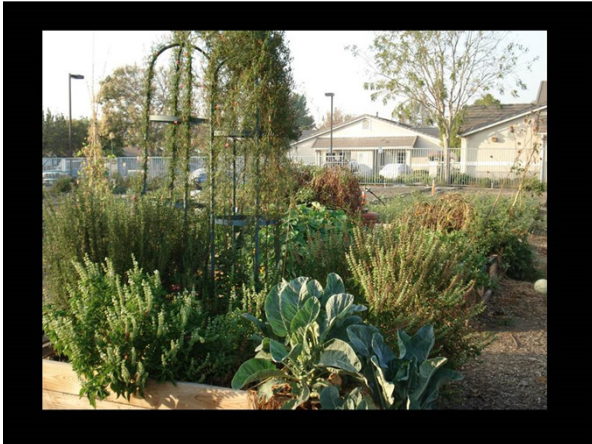




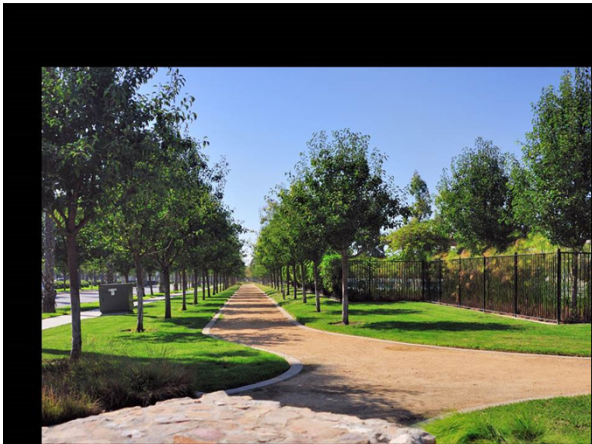




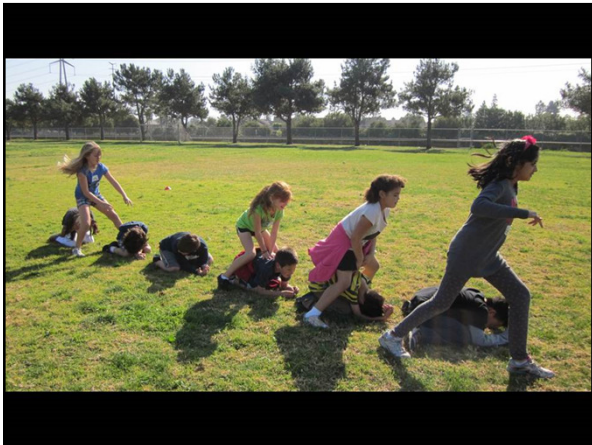












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Complete Parks Systems

Ian McLaughlin, JD
Program Director



ChangeLabSolutions



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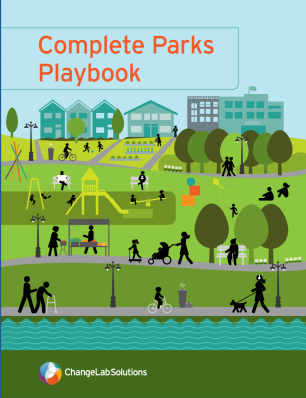


ChangeLab Solutions

Healthier communities for all through better laws and policies.



Complete Parks Playbook



ChangeLab Solutions

www.changelabsolutions.org



Engage
Engaging everyone in the process

Community engagement can occur:

- During the creation of formal plans
- At regular, ongoing government meetings
- Through surveys, meetings, and other tools or forums

ChangeLab Solutions Complete Parks Playbook

How to Create and Implement Healthy General Plans
A toolkit for building healthy, vibrant communities

Parks, Trails and Recreation Master Plan
June 2002

General Plans Master Plans

Connect
Creating safe routes to parks

- Complete Streets Policy
 - Green Streets
- Safe Routes to School Policy
- Greenways Policy



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Locate
Ensuring equitable access to parks

Potential Policies for Ensuring Equitable Access to Parks:

- Shared Use Policy
- Play Streets Policy
- Pocket Parks
- Parklet Policy



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Activate
Programming activities and amenities for parks

Potential Policies for Programming Activities for Parks:


- Healthy Vending Policy and Nutrition Guidelines
- Tobacco Free Policy
- Farmers' Markets & Community Gardens
- Public Art Policy



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Grow
Planting and maintaining sustainable parks

- Low-impact Development Policy
- Drought Resistant Vegetation Policy
- Stormwater Management Guidelines
- Water Usage Policy



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Protect
Making parks safe

Potential Policies for making Parks safe:

- Maintenance and Lighting Policies
- CPTED Policy
- Tobacco Free Policy
- Neighborhood-Based Programming



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Fund
Committing to finance the complete parks system

Local Agency Strategies for Funding the Development and Maintenance of Parks and Recreation Facilities in California



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Guest Speaker
Christina Fugazi,
Vice Mayor of Stockton, CA



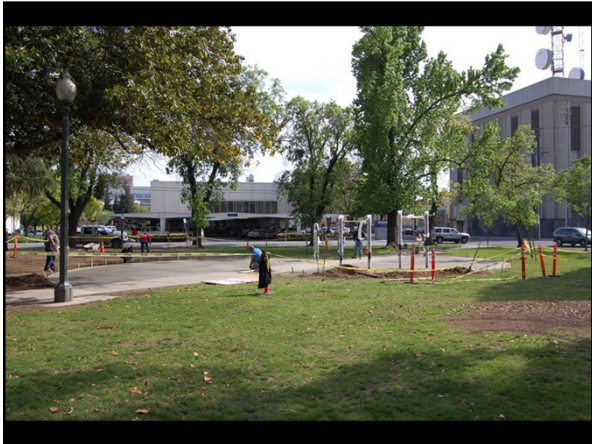


FUNDRAISING GOAL: \$48,095

Item	Quantity	Unit Price	Total Price
Station 1	1	\$17,845	\$17,845
Station 2	1	\$5,000	\$5,000
Station 3	1	\$4,700	\$4,700
Station 4	1	\$3,600	\$3,600

FREMONT PARK
FITNESS EQUIPMENT PROJECT

Logos for Leadership Stockton and Siegfried are visible at the bottom.



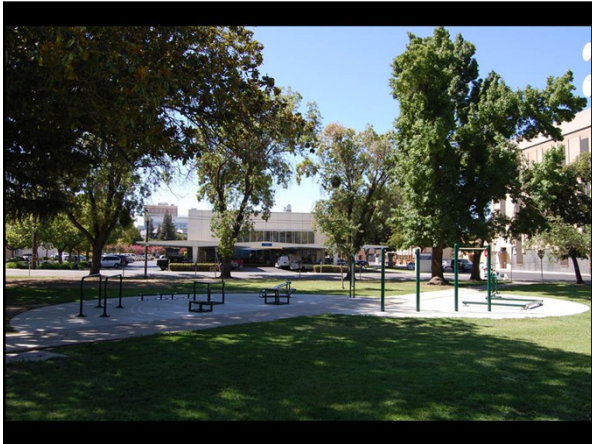








































Guest Speaker
Darren Madkin,
Deputy City Manager,
Perris, CA































Questions?



DISCLAIMER

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Thank you!



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