

Presented by Raymond Leung, Staff Attorney ChangeLab Solutions

> Recorded on November 13, 2014

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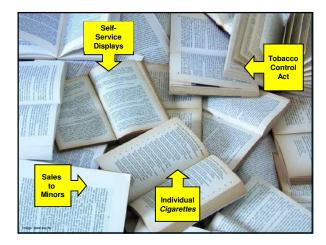
AGENDA

- TRL Overview
- TRL Fees
- TRL Fee Calculator
- Voice From the Field:

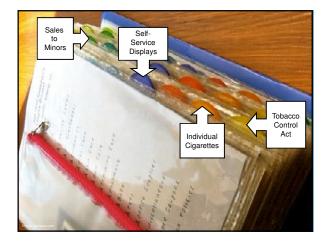
Dawn Dunn, Coordinator Tobacco Control Settlement Program Santa Barbara County













TRL: The Basics

- 1. All retailers must obtain a non-transferable license, renewed annually
- 2. Licensing fee covers administrative and enforcement costs
- 3. Violating any tobacco control law is a violation of the license
- 4. Meaningful penalties: suspension + revocation



	TRL Plug	ins				
Eligibility Plug-ins		Requirements and Prohibitions				
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Tobacco-free Pharmacies



No Licenses Near Schools and Youth-populated Areas



No Licenses Near Schools and Youth-populated Areas



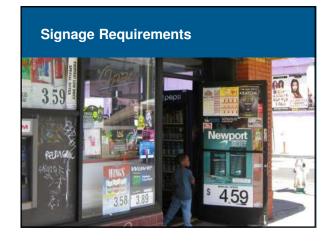




TRL Plug-ins: Requirements and Prohibitions

• WHAT conditions must be met for those with a license





Prohibit Sale of Flavored Tobacco Products







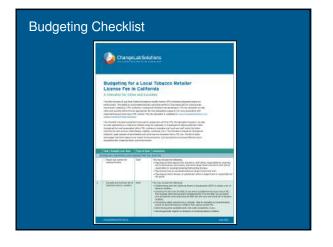
Establish Minimum Price for Cigarettes and Little Cigars



TRL Fees Overview

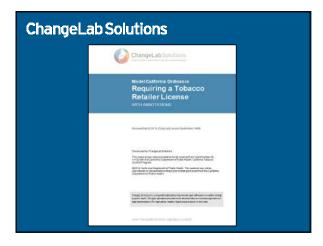
- Reasonable administration and enforcement costs relating to TRL
- Reasonable relationship to burden on TRL system















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Licensing Ordinance Checklist Adding a consist and adding to the tark there is the tark the Control C PULS INF RELEAP PROVIDENCE

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Licensing Ordinance Checklist

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"PLUG-IN" POLICY PROVISIONS

- Restrictions on Eligibility for a License Additional Requirements for Retailers

- No license for a business that allows snoking anywhere on the premises
- Restrictions on Eligibility for a License
 Additional Requirements for Retailers

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History & Evolution

2001 – First TRL ordinance adopted
The county had no general business license



- Moderate fee set by Treasurer
- Initial fee of \$30 a year-solely for license issuance

• 2010 & 2012 – Amended TRL ordinance

Required comprehensive fee study for Board of Supervisor's approval

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Details, Details, Details... • A fee study details each step of TRL process • Captures all costs: • Staffing • Contractors • Decoys • Mileage • Supplies • Other agencies • Regulatory requirement for government to charge a fee











