

Marice Ashe

Founder & CEO

For 36 years, Marice Ashe, CEO and founder of Oakland-based ChangeLab Solutions, has advocated steadfastly for public health, helping create communities where the healthiest choice is the easiest choice. The multiple pioneering strategies launched by ChangeLab Solutions have transformed our nation's thinking about how to improve health and lower the cost of disease.

ChangeLab Solutions uses the tools of law, public policy, and community engagement to help all communities—especially those most at-risk—improve their health. We work with leaders in every state in the nation, and through every stage of life, to create practical and lasting solutions designed to empower people and save money.



- Youth leaders, parents and the elderly look to ChangeLab Solutions for support to secure safe and smokefree housing and workplaces.
- Community advocates download ChangeLab Solutions' resources to protect low-income housing, start community gardens, demand healthy corner stores, reduce risk and ensure safety.
- Health, housing, transportation and land use agencies partner with ChangeLab Solutions to design cross-cutting strategies that implement a holistic view of community health.
- School and park districts use tools designed by ChangeLab Solutions to open athletic and recreation facilities for neighborhood use.
- Hospitals access ChangeLab Solutions' resources to implement their Community Health Needs Assessment goals.
- Philanthropies invest in ChangeLab Solutions to create solutions that foster leadership, empowerment and lasting change.
- Corporate leaders look to ChangeLab Solutions for how to augment employee wellness programs with community wellness strategies.

ChangeLab Solutions is funded by the Robert Wood Johnson Foundation, the Centers for Disease Control and Prevention, The California Endowment, The Kresge Foundation, the State of California, Kaiser Permanente, and other philanthropies and government agencies from throughout the nation.

Marice is a frequent speaker at leadership conferences, sits on multiple advisory boards, and consults with thought leaders from many fields to design practical solutions to community needs. She is a graduate of the University of Notre Dame, and received her MPH and JD from the University of California at Berkeley.



ChangeLab Solutions
Law & policy innovation for the common good.

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